## ABSTRACT

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The invention relates to a non-skid device for objects for personal use. The inventive device comprises an elastomer body (20) have a first face which can be connected to a surface (10) of an object for personal use (1) and a second face which is disposed opposite the first and which non-skid properties. invention provided with The characterised in that the body comprises a flat strip (21) which is formed such that, once affixed to the surface (10) of the object for personal use, it defines at least one surface segment (11) on said surface (10), which is intended to house an auxiliary element (3), said surface segment (11) being at least partially surrounded by the strip (21). The device is extremely versatile and can have an auxiliary element associated therewith, which is protected from impact and friction, without hindering the non-skid function. The invention also relates to a method of producing said device.